



CROWDFINDERS

# SME Heatmap 2015

Projected rate of SME growth over the next five years, ranked by region, and the high-growth sectors leading the charge.

**North West & North East Construction & Manufacturing Sector**

- Anticipated revenue growth over the next five years = 22.5%
- 21% of the UK's top 1,000 SMEs are in construction and manufacturing
- Construction industry: £103 billion economic output in 2014

**£ London Fintech Sector**

- £20 billion annual revenue
- Employs 44,000 people
- 53% of all Fintech investment in Europe is channelled into London
- Venture capital investment 2015 = over £370 million

**South West & South East Professional Services**

- Employment up 12% since 2011
- 286% increase in output since 1990
- Represents 15% of UK GDP

